

# Digital Advertising

## OPPORTUNITIES

Whether you are looking to boost your content marketing, achievements, or thought leadership efforts, we're ready to work with you to meet your marketing goals and objectives. We leverage our proprietary database with multi-channel distribution efforts to target and engage a focused or broad audience. This exclusive audience, combined with our use of web, email, and social are just a few of the reasons to invest in sponsored content and advertising with the Chicagoland Chamber.

### Membership Benefits

Members of the Chicagoland Chamber of Commerce receive an allotment of digital advertising benefits based on their membership level. Benefits include:

**Social Media** | Share some organizational news on one or more of the Chicagoland Chamber's social media profiles, including LinkedIn, Twitter, Facebook, or Instagram.  
*President's Circle: 10, Leadership Circle: 8, Premier: 6, Executive: 4*

**E-Newsletter** | Get featured in the Chamber's *5 Things* email newsletter, sent weekly to 15,000+ contacts representing Chicago's business community.  
*President's Circle: 3, Leadership Circle: 2, Premier: 1*

**Member Spotlight** | Spotlight your organization's success or thought leadership through a digital editorial in the Chamber's online newsroom.  
*President's Circle: 3, Leadership Circle: 2, Premier: 1*

**Executive Insights** | Promote a C-Suite executive from your organization with a Q&A-style digital editorial in the Chamber's online newsroom.  
*President's Circle: 1, Leadership Circle: 1*

### Additional Advertising

Members and affiliates of the Chicagoland Chamber of Commerce can build a tailored advertising strategy by selecting additional opportunities, including:

Social Media Post | \$250

E-Newsletter Feature | \$500

Website Newsroom Editorial | \$1,000

Standard Ad Package | \$1,500 *Includes a newsroom editorial, a newsletter feature, and a social media post*

Dedicated Email | \$2,500 *Build an email with your brand's content, delivered to our 15,000+ business contacts*

### Ready to Begin?

Get started by contacting our team at [communications@chicagolandchamber.org](mailto:communications@chicagolandchamber.org)

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