

Chicagoland Chamber of Commerce



Welcome and Introductions



The Chicagoland Chamber of Commerce is the largest independent voice of the Chicago business community, uniting companies of all sizes and industries.

We foster a dynamic economy, deliver value to members, and make Chicagoland a world-class place to live and work.

Chicagoland Chamber at a Glance

1,000+

Businesses Represented

\$24billion

Supporting Economy

400,000+

Employees Represented

Industries Represented



Business Services



Construction



Consumer Services



Education & Non-profit



Employment Services



Entertainment & Cultural



Financial Services & Insurance



Government



Healthcare



Hospitality & Retail



Law Firms



Manufacturing & Distribution



Marketing & Media



Publishers



Real Estate



Restaurants & Clubs



Retail



Technology



Transportation & Logistics



Utilities



Wholesale

Connect and Convene



Programs

The Chamber provides programs and advisory resources to empower businesses with insights and thought-leadership events and seminars to stay head of key issues and gain the necessary skills needed to grow.



Advocacy

The Chamber is the leading voice for business and is dedicated to advocating for the competitive, pro-growth and pro-jobs policies that matter to our members and the business community in the City of Chicago, Cook County and State of Illinois.



Connections

The Chamber produces 100+ networking and exclusive events, in addition to a full suite of digital benefits, that engage the region's most influential business leaders to create connections that result in real business outcomes.

Membership

Jan V. Kostner,
Senior Vice President of
Membership and
Corporate Relations



Our networking events lead to solid connections

Business-After-Business (BABs)

Premier Lunches



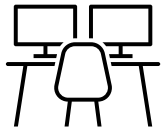
Government Relations Ramiro Hernandez, Manager of Government Relations



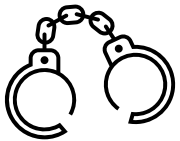
Recent Advocacy Highlights



Taxes



Jobs



Crime



The Chicago Tech Effect

- The study, conducted by the Chicagoland Chamber of Commerce and HR&A Advisors with support from Google, represents the most comprehensive analysis of the Chicago tech ecosystem to-date:
- Key Trends:
 - Chicago has become a leading tech hub in the U.S. as the tech ecosystem has grown by 18% in the last decade.
 - This widespread tech growth in Chicago is fueling upward mobility and greater economic equality.
 - Chicago outperforms national averages for diversity in tech.
- We are leading a follow-up public policy agenda to continue tech-sector growth



Programs

Emily Cooper, Vice President of Programs



Our Programs & Councils

- Emerging Leaders Chicago
- Healthcare Council
- Mid-Market Chicago
- Small Business Chicago (SBDC)
- Talent and Training Grants
- Technology Council



Recent Program Highlights

- Provided advanced upskilling opportunities through education and training to Chicago's workforce
- Led more than 45 program events in the past year showing the Chamber's and Member's thought leadership.
- Launched the *Chicago at a Crossroads* series with discussions on renewable energy and public safety.



Chicago at a Crossroads

- A new dynamic executive forum series that allows Chicago's business leaders to hear candid insights from CEOs about major policy decisions and topics of the utmost importance to Chicago.
 - Renewable Energy in Illinois with ComEd CEO Gil Quiniones
 - Gun Violence and Public Safety with Arne Duncan, Managing Partner of Chicago CRED, Walter Katz, Vice President, Arnold Ventures and Wendy DuBoe, Chair of the Institute for Nonviolence Chicago.
- Upcoming Events
 - February 7: NASCAR Street Course President Julie Giese
 - February 27: Future of Healthcare with CEOs of Advocate Aurora Health and Atrium Health
- Forthcoming topics include:
 - Pensions
 - Infrastructure
 - Diversity, Equity, and Inclusion
 - Education



Small Business Development Center (SBDC)

- Illinois Small Business Development Centers are located throughout the state and provide information, confidential business guidance, training, and other resources for start-ups and existing small businesses.
- Services
 - Provide Strategic and Personalized 1:1 Advising for small businesses
 - Provide Intentional trainings and networking opportunities in collaboration with the Chamber (Technology, healthcare, and Government relations
 - Provide assistance for locating access to capital, becoming a certified business, and procurement opportunities
- Become a Client
 - www.chicagolandchamber.org/sbdc
 - Questions? Contact the Center Director
 - Adrienne McFarland, Amcfarland@chicagolandchamber.org

Communications & Marketing

Jake DiGregorio,
Vice President
Communications
& Marketing



Our Digital Marketing Benefits

- Inclusion in Member Directory on Chamber Website
- Feature company news, information, product or service on Chamber social media channels (LinkedIn, Twitter and/or Facebook)
- Magazine-style news, success stories or thought leadership as part of InFocus: Member Spotlight on the Chamber website
- Feature company news, information, product or service in 5 Things, the weekly Chamber newsletter distributed to 15,000+ individuals
- Feature C-suite leader as part of Executive Insights on Chamber website
- Feature senior leader quote in news or feature article on Chamber website

Signature Events

Marianne Floriano,

Vice President

Corporate Development



Signature Events

Burnham Dinner

The Exchange

Annual Meeting

Annual Golf Classic



Mark Your Calendars

Jan. 18: Business After Business – The Metropolitan

Jan. 19: Emerging Leaders Fireside Chat with Monica Mueller

Jan. 26: The Circuit: Emerging Leaders Toolkit Series

Feb. 7: Chicago at a Crossroads: NASCAR

Mar. 29: The Exchange

Get Involved

Join a Council

Attend Events

Use Your Digital Marketing Benefits

Follow Us



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Your Chamber Team

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