



CITCA

- ✓ The Chicago International Trade Commissioners' Association is a volunteer organization comprising the Trade Representatives from foreign governments based in Chicago, with jurisdiction mostly for the Midwest Region of the United States.
- ✓ CITCA currently has about 50 members representing more than 40 countries from across the globe
- ✓ As CITCA we inform people about the Midwest and our home countries, connecting companies, organizing participations in trade shows, facilitating trade missions, fostering academic partnerships, to list just a few.

**We`ll Show You
The World**

CITCA



- ✓ We recognize international business is a “two-way street” and partnerships are crucial to sustained economic success. The CITCA members contained in this Directory are your one-stop source of advice on bilateral trade opportunities in our respective countries and we are ready and happy to assist you.
- ✓ Goal: to facilitate the expansion of international trade and investment between their respective countries (or regions) and the Midwest.

CITCA

How Trade Commissions can assist your business



- ✓ Connecting you with suppliers of a particular product/service originated in our home country
- ✓ Arrange trade delegations visits to our home countries to explore a particular industry, company, etc.
- ✓ Advice on investment opportunities and incentives that the central government can provide to companies that decide to invest in our countries
- ✓ Invite companies to participate and trade shows and forums organized by our home countries either in the US or at home
- ✓ Share information of potential bid opportunities for key projects to be developed in our home countries

CITCA

Partners and Collaborations



We work together with key organizations to promote trade and investment in the US Midwest region



Why Chicago?

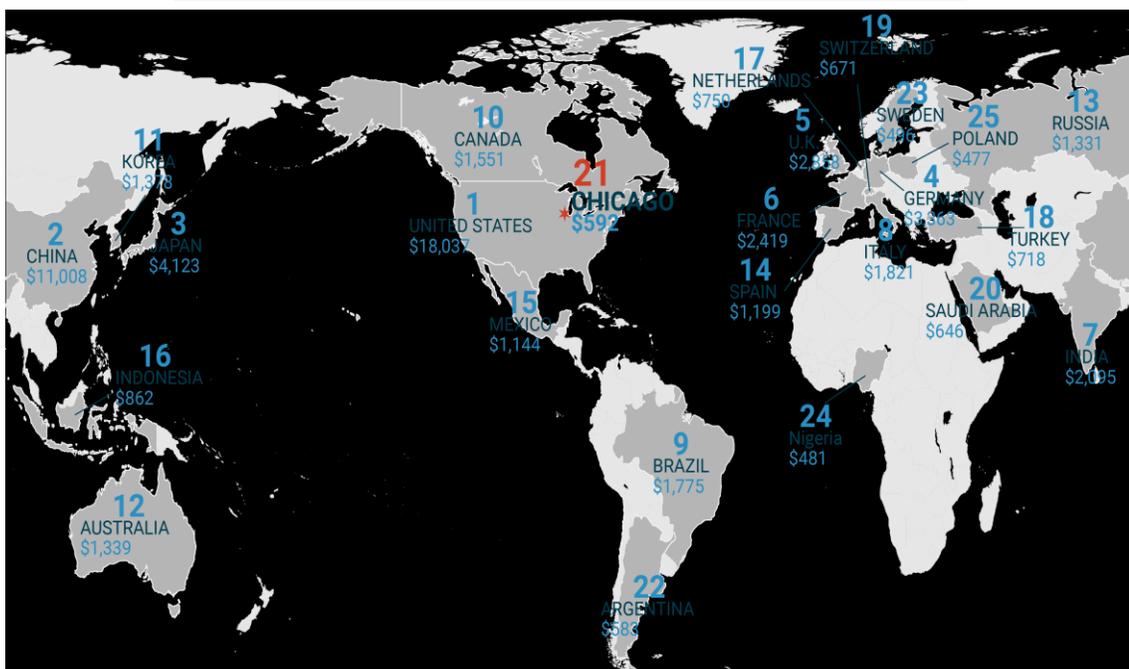
According to the World Business Chicago:

- ✓ **Chicago** is home for more than 400 major corporate headquarters (34 in the Fortune 500)
- ✓ **#1 metro** for corporate investment in the U.S.



Why Chicago?

\$592.2B ECONOMY RIVALS NATIONS



- ✓ Chicago is the 21st world economy
- ✓ Most **diversified** city in the United States, with the largest industry employing less than 14% of the work force
- ✓ **Chicago** generates an annual GRP of over \$561 billion
- ✓ Accounts for **18% of world's global derivate trading market**

Chicago Key Industries

AUTO MANUFACTURING

Key Points

Gross Regional Product
\$3.4 Billion

Workforce
27,311 Employees

Number of Companies
515

Rank Among Other U.S. Metros

- 3rd** Auto Manufacturing Employment
- 1st** Iron Forging and Stamping Employment and GRP
- 3rd** Foundries Employment

BIOTECH

Key Points

Gross Regional Product
\$12.5 Billion

Workforce
36,172 Employees

Number of Companies
580

Rank Among U.S. Metros

- 2nd** Pharmaceutical Manufacturing Employees
- 5th** Pharmaceutical Manufacturing GRP
- 8th** Biotechnology GRP

BUSINESS SERVICES

Key Points

Gross Regional Product
\$97.2 Billion

Workforce
855,011 Employees

Number of Companies
62,023

FABRICATED METALS

Key Points

Gross Regional Product
\$7.3 Billion

Workforce
65,368 Employees

Number of Companies
2,527

Export Value
\$2.0 Billion

- **LARGEST MANUFACTURING SECTOR IN THE CHICAGO REGION**

Chicago Key Industries

FINTECH

Key Points	Rank Among Other U.S. Metros
Gross Regional Product \$27.5 Billion	1st Securities and Commodity Exchanges Employees and GRP
Workforce 122,129 Employees	2nd All FinTech related industries
Number of Companies 7,629	2nd Securities and Commodity Contracts Employees and GRP
	2nd Depository Credit Employees
	2nd Central Banks GRP

ENERGY

Key Points
Number of Employees 53,470
Number of Companies 3,653
Renewable Energy
<ul style="list-style-type: none"> ✓ Illinois currently ranks 5th in the US for installed wind power ✓ With a production capacity of 1.5 bi gallons per year, Illinois is the 3rd largest producer of ethanol. ✓ In 2015, \$24 mi was invested in solar projects in Illinois, a 48% increase over 2014.

FOOD MANUFACTURING

Key Points
Gross Regional Product \$8.2 Billion
Workforce 57,209 Employees
Number of Companies 1,389
Rank Among Other U.S. Metros
1st Overall Food Manufacturing Employment and GRP
1st Sugar & Confectionery Mfg. GRP and Employment
1st Fruit and Vegetable Preserving Employment
1st Grain Milling GRP

WATER

Key Points	Rank Among Peer Metros*
Gross Regional Product \$14B	1st Lowest price of water for businesses
Workforce 95,000	1st World's largest water purification plant
Number of Establishments 9,130	1st World's largest wastewater treatment plant
Patents 1,164	1st Quality of drinking water among large metros
Value of Waterborne Freight \$15B	3rd Total water utility patents*
	4th Direct water industry size*

Chicago Key Industries

FREIGHT AND LOGISTICS

Key Points

Gross Regional Product
\$20.7 Billion

Workforce (Employees)
190,049

Companies
12,213

Total Value of Goods
Moved Through Region
\$1.3 Trillion

- ✓ Chicago is the U.S.'s leading transportation and logistics hub
- ✓ Primary junction for trucking, rail, and air transportation, it is the largest inland port in North America

HEALTH SERVICES

Key Points

Gross Regional Product
\$52.4 Billion

Workforce
614,608 Employees

Number of Companies
26,542

National Distinctions

- 1st Number of top-ranked major teaching hospitals
- 1st Number of top-ranked large community hospitals
- 1st Rehabilitation Institute of Chicago ranked #1 rehab hospital in the nation
- 2nd Number of physicians in hospital practice

INFORMATION TECHNOLOGY

Key Points

Gross Regional Product
\$23.1 Billion

Workforce
130,436 Employees

Number of Companies
13,854

Rank Among Peer Metros

- 2nd Wholesale Electronics Employees
- 3rd Wholesale Electronics GRP

MEDICAL TECHNOLOGY

Key Points

Gross Regional Product
\$4.8 Billion

Workforce
26,634 Employees

Number of Companies
890

- ✓ The Chicago region is an emerging leader in the medtech sector with several major headquarters and employers.

Chicago Key Industries

CHEMICALS AND PLASTICS

Key Points

Gross Regional Product
\$17.8 Billion

Workforce
67,532 Employees

Number of Companies
1,216

Chicago Rank Among U.S. Metros

- 1st** Plastics Manufacturing Employees and GRP
- 1st** Paint Manufacturing Employees
- 2nd** Chemicals and Plastics Sector Employees
- 2nd** Pharmaceutical Manufacturing Employees

MANUFACTURING

Key Points

Gross Regional Product
\$75.3 Billion

Workforce
414,509 Employees

Number of Companies
12,780

Rank Among Other U.S. Metros

- 1st** Primary Metal Mfg. GRP and Employment
- 1st** Paper Mfg. GRP and Employment
- 1st** Electrical Equipment Mfg. GRP and Employment
- 1st** Plastics Mfg. GRP and Employment
- 1st** Food Manufacturing GRP and Employment
- 1st** Fabricated Metals Mfg. GRP



PROECUADOR Chicago

- ✓ PROECUADOR is the Institute for Exports and Investment Promotion and is part of the Ministry of Foreign Trade
- ✓ PROECUADOR has 31 Trade Commissions around the world
- ✓ Our goal: Facilitate trade between Ecuadorian exporters and interest importers from the Midwest Region of the U.S. & attract potential investors for Ecuador's ongoing projects.
- ✓ As the Trade Commission to Chicago, we are in charge of the US Midwest region.
- ✓ We work with the largest companies located in the area for the Ecuadorian main industries such as aquaculture, roses and chocolate.
- ✓ Even though one of our main duties is promoting our exports, the Ecuadorian new administration is focusing all efforts to the attraction of foreign investment into the country.



ecuador
love life



CITCA - ProEcuador Chicago Success Story



✓ DECATUR EDC – CITCA TOUR

✓ 2017 Collaboration with Millikin University

We worked hand in hand with them developing a project that seeks to promote the export of handicrafts from the city of Ibarra, Ecuador



MILLIKIN
UNIVERSITY.



Students presenting their research project at the Municipality of Ibarra, Ecuador.